
Phoenix Arizona Real Estate Website Design | Real Estate Agents Website design

Phoenix Arizona Real Estate Website Design Most real estate agents have cookie cutter websites offered to them by their broker dealer. The only identifiable differences among these websites are the less than flattering photos of the agents and the background color. A custom website by eChazen Internet Solutions demonstrates your professionalism, showcases your current listings, and guides clients into going with you. Attract people to your site and motivate them to contact you

When your current and past clients refer you to their friends, they do not have to remember your phone number or find that elusive business card. All they have to do is say your distinctive website URL. Your new custom site will let these new clients see your professionalism in practice, experience your current listings when it is convenient for them, and motivate them to call. Realize your custom real estate website is your sales partner who works days, nights, and every weekend, gives you all their leads and does not take a cut. What your part of this fantastic deal is to make your partner look model perfect by engaging the best electronic plastic surgeon money can buy – That would be eChazen Internet Solutions

Ways to visually display your properties Featuring your current listings in an inviting, easy-to-navigate, graphically sophisticated website sets you apart from your competition. Think of it as the “smell of warm cookies baking in the oven” website approach. You need your online showing experience to be as close to walking through the home as possible. There are numerous ways to give the customer the feeling of being in the space. Contact us to learn more about each approach.

Website designer and photographer working together We realize you specialize in reading your client and showing the property in the best manner possible. You need an equally qualified specialist in web design and home photography. Very few agents’ photography abilities are equal to their sales abilities. Do you dare count how many times your photos have prevented a sale. We have paired up with talented Metro Phoenix photographers to bring out the best of the home’s facade, spaces within the home, and backyard getaway. With their photos and our graphics, you receive a winning combination.

Drive web traffic to your site Home buyers know what they want and are doing their own looking online. You need them to find you through search engine keywords. Right now agents who are “early technology adopters” are using Search Engine Optimization to drive web traffic to their websites. Don’t wait for this window of opportunity to pass you by. Ride the top of this wave of new technology to build your exposure, clientèle, and sales. Search Engine Optimization (SEO), is enlisting professionals who understand how the search engines rank websites in relation to key words used in search engine queries. They drive more traffic to your website by helping you appear as close to the top of a search engine query as possible. If you are locked into a your company website, you are boxed in to their approach and can’t do this at all. With your own site, you control you destiny by driving traffic to your site and even to you individual listings. Contact us to design your new real estate partner.